

COOKIE POLICY

INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies and our Cookie Policy in its entirety.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Name / Type	Duration	Information	More information
<u>Google Analytics</u>			
_ga	This expires after 2 years.	It is used to distinguish users.	For more information on the Google Analytics cookies which we use, please visit the links below. https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
_gid	This expires after 24 hours.	It is used to distinguish users.	
_utma	This expires 2 years after it was set or updated.	It is used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	
__utmt	This expires after 10 minutes.	It is used to throttle request rate.	
__utmb	This expires 30 minutes after it was set or updated.	It is used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	

Name / Type	Duration	Information	More information
__utmc	This expires at the end of the browser session	It is not used in ga.js. It is set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	
__utmz	This expires 6 months after it was set or updated.	It stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	
__utmv	This expires 2 years after it was set or updated.	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	
Sharethis			
Sharethis__stid		This is used to provide social sharing options by Sharethis and this identifies the user session.	
Facebook			
fr	This expires after 90 days.	It is used for Facebook's advertising purposes as it is used to deliver, measure and improve the relevancy of advertisements.	For more information on the Facebook cookies please see the link below. https://en-gb.facebook.com/policies/cookies/

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies although we cannot confirm this.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

In accordance with data protection legislation, we will not store your cookies for any longer than we believe is necessary.